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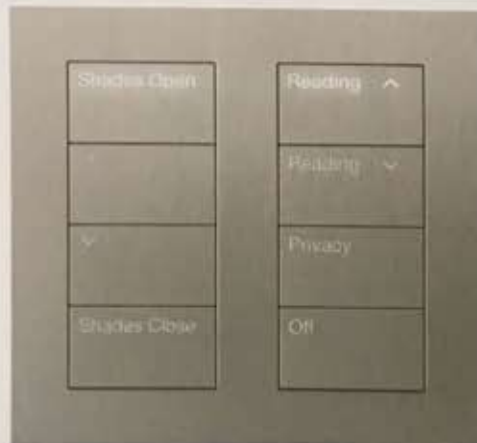


NEW TRENDS COMING IN LIGHTING CONTROL AND AUTOMATION SYSTEMS

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Since the beginning of time, mankind has evolved towards a better living and lifestyle. It is the curiosity to know more and the aspiration for evolved standards of living that integrates humans with a world of technology and development. With this thought, as India's leading automation provider at ATPL, we've rebuilt the space of 2,200 sq meters into a state-of-the-art, elegantly designed 'Experience Centre'. This experience centre is divided into sections of 'lobby', 'dining area', 'home theatre', 'show wall' and 'office area'. The whole theme is based upon the motto - "Technology - at the back end; Convenience, Comfort and Ambience - at the front end."



One of the latest trends is a push for convenience and simplicity. How does this link back to your smart Home solution?

- Connecting appliances through a single point control is a growing trend that's leading to fully automated smart homes. The ability to control your home remotely through a mobile application helps you maintain an easier, carefree lifestyle.
- Preset Lighting controls that achieve the perfect lighting levels in a space, at the touch of a button are in vogue. You can remove most of the light switches cluttering up your wall and manage your lights on an elegant touchpad or mobile device. Smart lighting solutions typically use LED lights since they offer more control options, letting you adjust their intensity and color through the user interface.
- Motorized shades that allow the home owner to conveniently open or close shades are increasingly considered the norm rather than the exception.
- Distribution of Media in the home over low voltage wiring with the help of, new compression technologies that can use normal ethernet wiring to distribute AV over IP. This helps keep the TV Wall "Clean", and also at the same time helps share video sources among various displays, is going to be increasingly asked for.
- Voice activated commands for Home automation with the help of Amazon Alexa, and Google Smart Home devices are going to take off in the coming year.
- Streaming Media content has the potential to replace set top boxes and traditional content providers in homes, provided the internet speeds keep pace with bandwidth requirements.

ATPL seeks to bridge this gap by creating an immersive environment where homeowners can be familiarized with their options and brought up to speed with how technology can make life easier for them. Thus, home automation can be installed into both new and existing homes, and depending on the complexity and range of the requested functionality and device interoperability can be customized for each home owner. ■

